

An aerial photograph of a dense forest, showing a vast expanse of green trees from above. The canopy is thick and textured, with varying shades of green and some darker patches where the trees are more densely packed. The lighting suggests a slightly overcast day, with soft shadows and highlights across the foliage.

**THE
EARTHSHOT
PRIZE**

**The Earthshot Prize
2027 Nominee
Briefing Pack**

Our mission

The Earthshot Prize is the world's most prestigious environmental prize.

We are guided by a simple equation: **Urgency + Optimism = Action**

We search the globe for game-changing examples of leadership in Nature, Air, Oceans, Waste and Climate, celebrating 15 Finalists and five Winners each year at an unmissable Awards ceremony.

A word from our founder

“The Earthshot Prize Finalists are living proof that the solutions we need do exist, with brilliant people across the globe working tirelessly to reverse the current climate trajectory.

I am an optimist.

As well as a passionate focus on telling the stories of those working to repair our planet, what sets The Earthshot Prize apart is our commitment to connect all of our Finalists, not just the winners, with our Global Alliance — a network of philanthropists, business leaders, entrepreneurs and strategic experts who share our vision and can truly supercharge these solutions to help change the course of our future.”



HRH Prince William

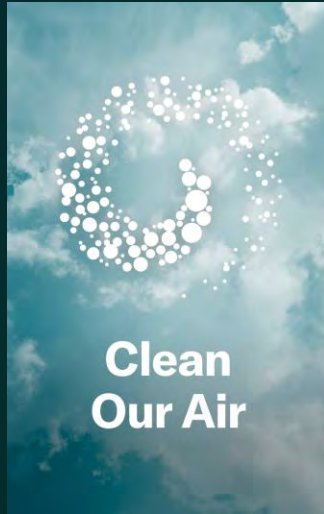


The Five Earthshots

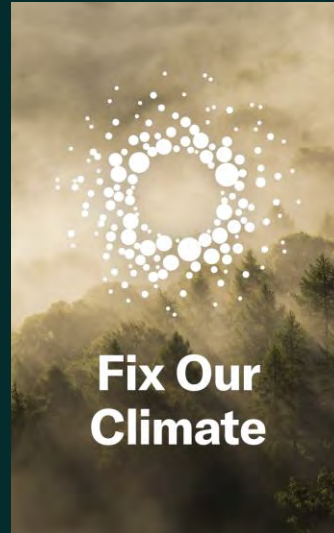
Our challenge to the world is based on five 'Earthshots' – simple but ambitious and universal goals for 2030 that will drive significant progress towards repairing the planet.



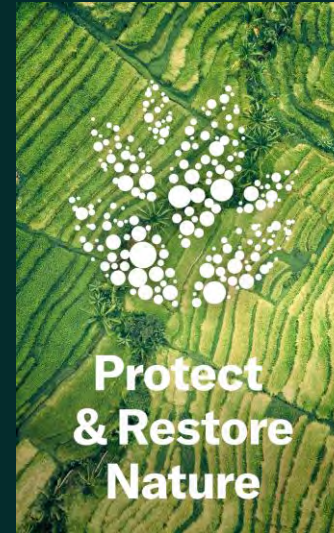
We choose to build a world where nothing goes to waste, where the leftovers of one process become the raw materials of the next - just like they do in nature



We choose to ensure that everyone in the world breathes clean, healthy air - at World Health Organisation standard or better



We choose to fix the world's climate by cutting out carbon: building a carbon-neutral economy that lets every culture, community and country thrive



We choose to ensure that, for the first time in human history, the natural world is growing- not shrinking - on our planet



We choose to repair and preserve our oceans for future generations

What The Earthshot Prize looks for in a Nominee

Urgency + Optimism = Action

We accept nominations from all sectors and countries worldwide — organisations, individuals, policies, grassroots projects, or cities. To be an Earthshot Prize Finalist, a Nominee must be:

1.

Addressing a challenge vital to achieving an Earthshot.

2.

A credible Leader solving that challenge.

Leader: The most appropriate Nominee (city, coalition, startup, etc.) with a clear track record and the greatest potential to drive progress towards a positive tipping point.

3.

Capable of inspiring the world and unlocking positive tipping points towards systemic change.

Systemic Change: A permanent shift in how a system operates, where old patterns of harm are replaced by structures that enable environmental progress.

Positive Tipping Point: The moment when momentum builds to the extent that a system begins to shift on its own.

Finalist Selection

What we look for in our Finalists

Each year's finalist cohort showcases a wide breadth of solution types and leaders — recognising that achieving the Earthshots will require action from everyone.

1.

Solutions must clearly articulate their impact to date, and have significant potential to make a difference in the future

2.

We look for solutions that can have a major impact within a decade if they receive the appropriate technical, financial, communications or organisational support

3.

Organisational foundations through a dedicate team/founder committed to scaling or replicating the solution who bring knowledge of the problem they are addressing, as well as inclusive leadership

Prize Process

Timeline for the 2027 Prize

Key dates for Nominators and Nominees

All Year	December 2026	January 2027	Late 2027
Nominations Open Nominators can access the nomination form online and begin submitting nominations all year. Please note: you cannot nominate yourself, see our website for our list of Official Nominators.	Nominations Close Step 1: Nominators submit their endorsement by 3rd December 2026. Step 2: Nominees you have until 10th December 2026, 4pm GMT (UK time) to fill out your part of the application.	Screening & Selection From January onwards, we review all nominations and conduct multiple assessments before selecting the 15 Finalists. We reach out to nominees as and when we consider their solution, this can differ for every solution.	2027 Awards Ceremony Our 15 Finalists are celebrated at our annual awards, and our 5 Winners are announced.

Information Required to Submit your Application

Once nominated, Nominees complete an online form covering:

Your Solution

- Earthshot categories
- Solution stage

Your Impact

- Environmental and social impacts (to date and projected)
- Scalability and impact potential

Your Organisation

- Funding and investment sources
- Basic organisational and team information

Your Details

- Additional contact information
- Social media platforms

The process: Nominator submits Nominee information in Step 1 → Nominee completes further information in Step 2 → the Prize process starts — solutions are assessed by the Earthshot team and independent Expert Advisors

The Nomination Process

The Online Form

Nominations are made via The Earthshot Prize's online nomination platform and require contributions from both the Nominator and Nominee across two stages:

How it works

Nominations are submitted by our global network of Official Nominators and must be completed and submitted online before the deadline.

We accept nominations in English, Arabic, Brazilian Portuguese, Chinese, French, German, Japanese, Spanish, Latin American Spanish and Welsh — all are translated into English before screening and assessment.

Stage 1: Endorsement

Nominators fill in the first part of the form, identifying who or what they are nominating.

Covers: Solution name and type, organisation name, type and headquarters, points of contact, Earthshot and short description of the solution, and brief endorsement.

Stage 2: Solution Information

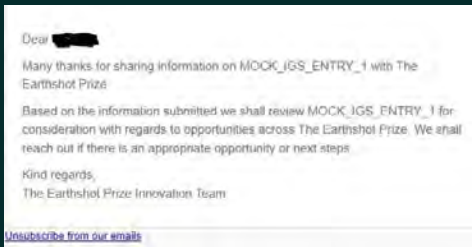
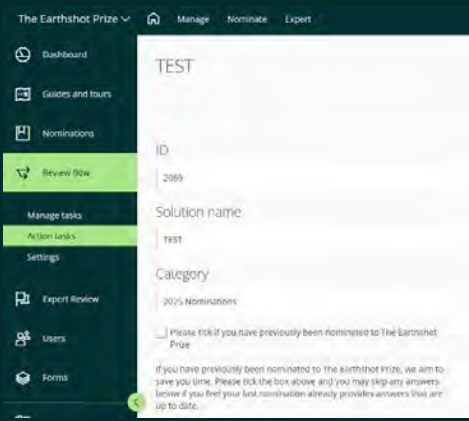
Nominees complete the second part of the form with more detailed questions about their solution. Access is granted automatically once Stage 1 is complete, you will receive an email to complete your application.

Submit by **10 December 2026, 4pm GMT (UK time).**

Covers: Earthshot categories, solution stage, environmental and social impacts, scalability and replication potential, funding and investment sources, organisational and team information, contact information, and social media platforms.

How Does the Platform Work?

From nomination to submission in four steps



1. Nomination email

Once nominated, you will receive an email from the AwardsForce platform.

2. Follow the link

Follow the link to complete your form.

3. Fill in and submit

Complete the form and submit before the deadline 10 December 2026 at 4PM GMT/ UK time

4. Confirmation

You will receive an email confirming your submission has been received.

Completing your Nomination

Tips for a strong submission

1.

Clear writing

Concise and clear is always better.

2.

Focus on your solution

Don't tell the story of your sector, tell the story of your solution.

3.

Use numbers

Numbers tell a clear impact story.

4.

Complete in time

Make sure to submit by 10 December 2026, 4pm GMT (GMT/UK time).

Opportunities as a Nominee

Benefits of Being an Earthshot Prize Nominee

We use our global storytelling and convening power, as well as our network of partners, to speed hundreds of solutions to scale to repair our planet.

All 15 Finalists are offered access to tailored support, mentorship and investment opportunities designed to accelerate their trajectory and impact by unlocking new financial, networking and partnership opportunities.

Many of our Finalists have seen their impact accelerate since receiving support from The Earthshot Prize and our partners - whether a reduction in greenhouse gas emissions or waste, green jobs created, or oceans, rivers and land protected.

We're committed to empowering hundreds of solutions annually, not just our Finalists. We'll continuously share opportunities from across our network with nominees, helping to accelerate their impact and scale their solutions.



Thank you

We look forward to learning about your solution

